



Grand Coalition for Digital Jobs

A snapshot on achievements, challenges and the way ahead

Alexander Riedl

European Commission

DG Communications Networks, Content and Technology



43 pledges

Hundreds of thousands of people reached

Analysis of pledge impact ongoing

Current pledges

- ACER
 - ALTEN
 - CISCO
 - Cloud Credential Council
 - DC Professional Development
 - Didasca
 - Digital Skills Academy
 - Fast-track to IT (FIT)
 - Hewlett-Packard
 - Microsoft
 - SAP
 - Stichting Vrouwen Aan Het Werk
 - Telefónica
 - Telerik
- Training and matching for Digital Jobs**
- Council of European Professional Informatics Societies (CEPIS)
 - European Computer Driving License Foundation (ECDL)
 - European eSkills Association
 - Rete Competenze per l' Economia Digitale
 - WePROMIS® - ECWT, PROMIS@Service, BCWT
- Certification**
- BCS, The Chartered Institute for IT
 - European Schoolnet
 - Google
 - Informatics Europe
 - INLEA
 - ORACLE
 - SAMSUNG
 - The Corporate IT Forum
 - University of Piraeus
- Innovative Learning and Teaching**
- Make IT in Ireland
- Mobility**
- Hellenic Professionals Informatics Society (HePIS)
 - YouRock
 - CIONET
 - Everis
 - Sheffield Community Network
 - University of Sheffield
 - Zen Digital
- Awareness Raising**
- Amsterdam Metropolitan Area
 - Basque EIT coalition
 - Digitally Skilled & Digitally Safe
 - Spanish Grand Coalition for a Digital Economy
 - Telecentre Europe
 - Lithuanian Coalition for Digital Jobs
- National & Local Initiatives**



Grand Coalition
for Digital Jobs

**2 countries launched
10 more lined up**



**National
Coalitions**



VICE-PRESIDENT OF THE
EUROPEAN COMMISSION
N. KRDES

MINISTER
AND SCIENCE





Challenges

**How to step up the
ambition and scale impact**

**How to widen the
stakeholder circle**

**How to better involve
stakeholders in governance
to achieve sustainability**



Plans 2014-2015

Scale up pledges and the Coalition as a whole

>= 10 national coalitions

Direct European funding programmes starting in 2014 (Structural funds, ESF, H2020, Erasmus+) to boost digital skills

Support measures: Thematic Network delivering, eSkills campaign, calls for proposals



Milestone events 2014 (tentative!)

April: conference GR presidency

May/June: Digital Agenda Assembly

New EP, new Commission

October: conference IT presidency

Early 2015: Thematic Network conference



Thank you!

alexander.riedl@ec.europa.eu

- **Follow [@eSkillsGrowthEU](https://twitter.com/eSkillsGrowthEU)**
- **Join the Grand Coalition for Digital Jobs on [LinkedIn](#)**

**All images in this presentation are used purely for illustrative purposes,
courtesy of the respective rightholders**