



Academy Cube

Presentation, European e-Skills 2013 Conference

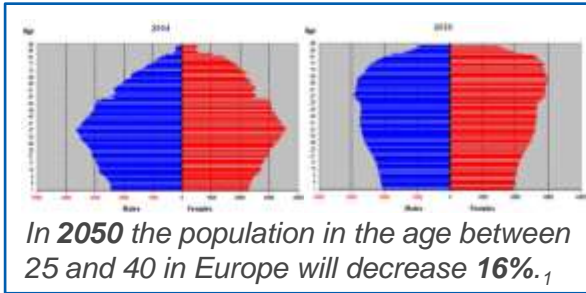
December 10th, 2013

Talent shortage and youth unemployment

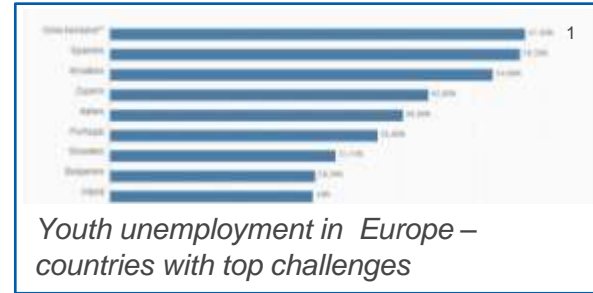
An European and global challenge

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Shrinking Talent Base in Europe ...



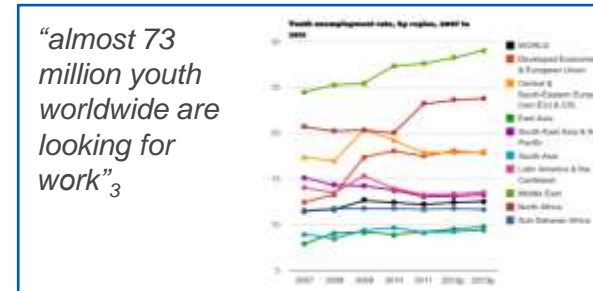
... high youth unemployment in Europe



Skill Shortage is global



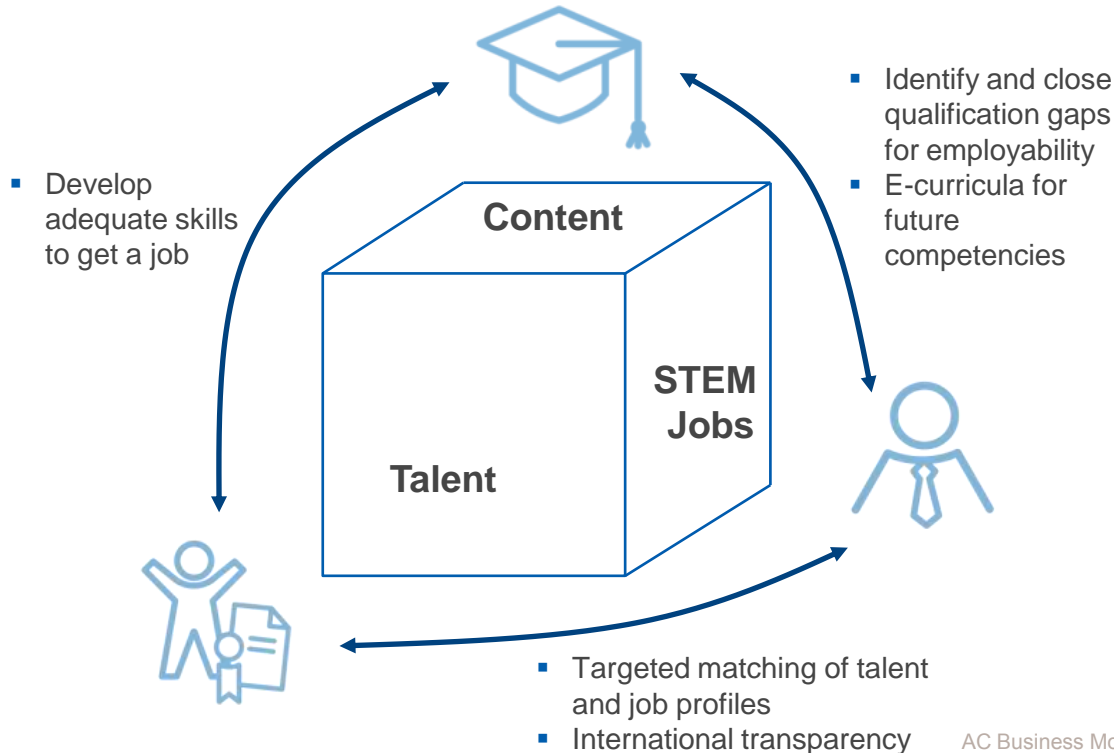
...and in many other regions as well



Academy Cube to address skill shortage

Overcoming the missing link

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Examples of **eContent Providers** and **courses** so far:

FESTO

UNIVERSITÄT
DUISBURG
ESSEN

SAP

software

Intro to In-Memory
Technology
(2 days)

SAP HANA
Modeling
(5 days)

Intro to Data
Warehousing
(3 days)

Business
Intelligence
(15 days)

Intro to ERP
(5 days)

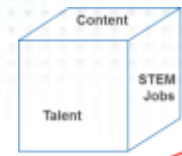
SAP ERP Business
Processes
(10 days)

Intro BPM
(0,4 days)

Production
Optimization
(2 days)

Example: Matching Talents with jobs

Allow talents to assess their readiness or specific jobs



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88% Ready

Software Engineer - Design and Development: JAVA

0 more required competencies.

Show in Live Profile

[Evaluate your readiness](#)

Job Role	Readiness	Required Competencies
Software Engineer - Design and Development	88% Ready	0 more required competencies
Software Engineer - Design and Development: JAVA	88% Ready	0 more required competencies
Software Engineer - Project Management	13% Ready	20 more required competencies
Software Engineer - User Experience & Testing	22% Ready	1 more required competency
Software Engineer - Research	22% Ready	1 more required competency

Review competency assessment

Coverage rate result

Detailed analysis

Recommended trainings



The talent gets a list with the coverage rate for his considered job roles

- Results are shown by a comparison of his skills & competencies and the specific requirements of the considered job family
- The Talent can dive in a deeper analysis of his weak points
- From this result he can click to the recommended Academy Cube training in order to close the Gap

Academy Cube Partners and Supporters

Collaborating For Europe's Future

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Overall status of the Academy Cube

What is achieved so far

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Area	Status
Industry Partner	<ul style="list-style-type: none">▪ First pilot customers providing jobs▪ Ongoing discussion with more than 50 companies in Germany, UK, France, Spain and Portugal
Other Partners	<ul style="list-style-type: none">▪ Five universities won - three in Spain, two in Portugal, pipeline of ca. ten more universities▪ Support by Chambers of Commerce, associations▪ Political endorsement by European Commission, German and French Government, alignment in Portugal and Spain ongoing
Handover of operations	<ul style="list-style-type: none">▪ Business Concept drafted and in discussion▪ Candidates for Front Office operators in Portugal, Spain (France, Germany, Greece in preparation)
Operations	<ul style="list-style-type: none">▪ Next Wave launched – Cube is operational with growing number of learners; > 300 right now from Spain and Portugal; over 200 courses booked▪ 10 pilot learners from Greece



Academy Cube outlook

Our pledge

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- **Skill shortage in IT and Industry:** Over 250,000 STEM practitioners lacking in several European countries

- **High unemployment rate:** Top STEM talents are looking for jobs in the southern part of Europe



- Cloud based platform for STEM graduates and students
- Possibility to apply for job offers that match your profile
- Pre-qualification with exclusive access to high quality content

Roadmap until end 2014

- Job Placements: > 1.000
- Trainings: Reach out via MOOC > 10.000 people
- Countries: Spain, Portugal, Germany, Bulgaria, Estonia, Ireland, Greece, France, Italy, Cyprus, Latvia, Lithuania, Hungary, Poland, Romania, Slovenia, Slovakia, Sweden, UK, Croatia, ...

Academy Cube

First lessons learned

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- Understand the initiative as a private – public program “European railway network for talent matching”
- Balancing Talent, Job and eLearning mix
- Aligning with national perspectives and interest
- Cooperation between companies is key!

A photograph of four people (three women and one man) smiling and looking at a laptop screen. They are in an outdoor setting, possibly a city street, with blurred lights in the background. The man is on the right, wearing a blue plaid shirt, and has his arm around one of the women. The women are on the left and center, also smiling and looking at the laptop.

Thank you!

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