



# FOSTERING e-LEADERSHIP SKILLS

Silvia Leal

IE Business School

Brussels, 10th December 2013

- **Countries need e-leaders:**
  - **Competitiveness**
  - **Employment.**
- **Evidence is moving stakeholders**
  - **European Commission**
  - **Global Governments**
  - **Private companies**
  - **Academic organisms**

**But: Are Universities and Business Schools  
ready to train them?**

**Do (male and female) professionals feel  
attracted by e-leadership?**

- **Involved stakeholder need to be very efficient:**
  - **Collaboration is a must.**
  - **Initiatives public-private-academia**
  - **(Small, medium and large) Companies**
  - **Open-minded, open-minded, open-minded.**

**Ideas:**

**Visible and involved Governments, Clear support from the European Commission, Academic collaboration in research about e-skills, Forums...**

**Important:**

**Open the female leaders' eyes... e-leaders?**



# FOSTERING e-LEADERSHIP SKILLS

Silvia Leal

IE Business School

Brussels, 10th December 2013